

Brew Asia 2024 - Conference Programme

Day 1 | Thursday 3rd October 2024



3 - 4 October 2024
Suntec Convention & Exhibition Centre

09:00 - 09:30	REGISTRATION DAY 1		
09:30 - 09:45	Opening Address (Barth Haas Hall) - Charles Guerrier, Founder, BREW ASIA		
09:45 - 10:15	KEYNOTE ADDRESS: A Campaign For Real Ale - Facing Reality, Even When It Sucks Paul Jones, Founder/CEO, CLOUDWATER BREWING CO.		
10:15 - 11:00	MORNING BREAK		
	BARTH HAAS HALL		JOE WHITE MALTINGS HALL
11:00 - 12:00	Unlocking Maximum Efficiency: Advanced Hop Products Shaping the Future of the Craft Brewing Industry Lennart Paul-Pax, Technical Sales Manager, BARTH HAAS / Alejandro Cortés, Experimental Brewer, JOHN I. HAAS	11:00 - 12:00	Live Strategy Hour: Crafting Beer Brands (workshop) John Scott, Executive Creative Director, CONSTRUCT DIGITAL Samantha Shuttleworth, Head of Strategy & Transformation, CONSTRUCT DIGITAL
12:00 - 12:15	BREAK		
12:15 - 13:15	Adventure Into Lager: Exploring Diversity, Improving Efficiency & Quality Simon Jeanpierre, Technical Sales Support Manager, APAC, FERMENTIS	12:15 - 12:45	The Business Model Shifts That Are Helping Australian Craft Breweries Survive JP Purcell, Head of Customer, EAST COAST CANNING + PRINTING
		12:45 - 13:15	Accelerating Brewing & Distribution Productivity With Enterprise Resource Planning (ERP) Software Ganesh Raj Kumaraguru, CEO, RADIANT INTREPID CREATIVE EMPLOYEES
13:15 - 14:00	LUNCH		
14:00 - 14:45	Using Process Aids To Improve Beer Quality, Maximise Volumes & Boost Profitability Sarah Young, Global Product Manager, Enzymes & Process Aids, LALLEMAND (AB VICKERS)	14:00 - 14:45	Hops Sensory - The Yakima Chief Hops Way (sensory session) James Monshing, Sr. Sales Manager – ANZ/SE Asia, YAKIMA CHIEF HOPS Alvin Teo, Regional Sales Manager - SE Asia, YAKIMA CHIEF HOPS
15:00 - 15:30	Conference Brew Sensory Session Mitch Griboff, Head Brewer, BREWERKZ with BARTH HAAS, FERMENTIS & JOE WHITE MALTINGS	15:00 - 15:30	Manu Cans It! Manu Gulati, Managing Director, EFFINGUT BREWERY
		15:30 - 16:15	PANEL DISCUSSION: Growing The Brand Moderator: Oliver Woods, Director, Content & Digital Marketing ASIA BREWERS NETWORK
15:30 - 16:15	PANEL DISCUSSION: Scaling Up With Contract Brewing Moderator: Manbeer Singh, Founder, REN MIN BREWERY		
16:15- 17:00	TRADE FAIR & NETWORKING		

TRADE FAIR OPEN

*Speakers and timings subject to change

Brew Asia 2024 - Conference Programme

Day 2 | Friday 4 October 2024



3 - 4 October 2024
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09:15 - 09:45	REGISTRATION DAY 2		
09:45 - 10:00	Opening Address (Barth Haas Hall) - Charles Guerrier, Founder, BREW ASIA		
10:00 - 10:30	KEYNOTE ADDRESS: Coopers Brewery - 162 Years & Beyond ... Andrew Cooper, Executive Director, COOPERS BREWERY		
10:30 - 11:00	MORNING BREAK		
	BARTH HAAS HALL		JOE WHITE MALTINGS HALL
11:00 - 11:30	Quality and Risk Management In Your Brewery Edwin Yang, Technical Brewing & Quality Manager APAC, MOLSON COORS	10:45 - 11:30	Innovation in Malt Cristal Peck, Product Innovation Manager, BOORTMALT/JOE WHITE MALTINGS
11:30 - 12:00	AI and your Beer Business: Practical Applications To Save You Time & Money Spencer Jemelka, Co-Founder, REDPOINT BREWING CO.	11:30 - 11:45	Bio-Transformation - A Guide To Yeast & Hop Interactions For Targeted Sensory Outcomes <i>(sensory session)</i> Scott Sharp-Heward, Technical Manager - Oceania LALLEMAND BREWING/SIEBEL INSTITUTE
12:00 - 12:30	PANEL DISCUSSION: Community Building - How Do We Harness The Power Of The Collective Moderator: Napat Thongtaksin, Founder, BEER X STORY	11:45 - 12:45	
12:30 - 13:45	LUNCH		
13:45 - 14:15	Expanding into Distilled Spirits as a Craft Brewer Andrew Brunson, Head Brewer, THE GUAM BREWERY	13:45 - 14:45	Regionalizing Classic Beer Styles <i>(workshop)</i> Derek Walsh, Founder, BIER+
14:15 - 15:00	PANEL DISCUSSION: The Shape Of Things To Come Moderator: Charles Guerrier, Founder, ASIA BREWERS NETWORK		
15:00 - 16:00	TRADE FAIR & NETWORKING	14:45 - 15:00	
		15:00 - 16:00	BEYOND THE BREWHOUSE Makgeolli, From Traditional To Post Modern <i>(workshop)</i> Yoonsang Park, CEO, SEOUL FERMENTARY Jaewon Lee, Head Brewer, SEOUL FERMENTARY
1600 - 1800			ASIA BEER CHAMPIONSHIP 2024 & ASIA CIDER CHAMPIONSHIP 2024 AWARDS PRESENTATION

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