



**SEA
BREW**

BANGKOK 2022

**27-28 October 2022
The Berkeley Hotel Pratunam
Bangkok, Thailand**

Partner of the
Beviale Family

Post Show Report

"SEA Brew is the must attend craft brewers conference for breweries operating in Asia. Getting our team there last year was eye opening for the company and we will regularly participate every year. The ability to meet with global suppliers and learn from others in the region is amazing. For myself it's an inspiring event and something I look forward to each year!"

Michael Jordan, Brewmaster, Engkanto Brewery (PHI)





BANGKOK 2022

Innovation at the heart of SEA Brew 2022 success

Held on 27-28 October at the Berkeley Hotel Pratunam Bangkok, Thailand after a 3-year hiatus, SEA Brew 2022 reflected the strong rebound of Asia's premium beer industry, witnessing almost 20% growth on 2019 attendance.

With a theme of "Finding your Advantage Through Innovation" a much-needed post-pandemic boost was delivered to 675 brewers, distributors and industry suppliers over 28 sessions across 3 conference tracks as well as a trade-floor "Innovation Zone".

Combining a carefully selected balance of knowledge sharing, engaging interactive sessions and networking for both the formal 2-day programme and the evening social sessions, delegates walked away with invaluable insights and much needed new connections to propel their brewing and distribution operations forward through being more innovative in their daily activities and business vision.

Innovation came not just through the introduction of new products and processes, but through a more engaging and interactive programme than ever before. This delegate interaction is fast becoming a hallmark of SEA Brew, and for 2022 there were even more opportunities for conference attendees to participate in discussion sessions, put their skills to the test with hands-on workshops, as well as ample time to meet with the worlds leading suppliers from throughout the industry at the trade fair which ran concurrently.

"We're delighted with this year's turnout and response to our move to a more interactive programme. The opportunity for industry experts and suppliers to help brewers with the problems they are facing on a daily basis will be invaluable to them as the industry expands in the coming years"

Charles Guerrier, Founder, SEA Brew

This year's event also marked a turning point for the show as we rebrand from SEA Brew to Brew Asia, to reflect the broader Asia-wide participation in recent years.

The new Brew Asia 2023 will be held in Ho Chi Minh City, Vietnam on 19th & 20th October 2023 please contact contact@asiabrewersnetwork.com for more details.

www.sea-brew.com



675
ATTENDEES



24
SPEAKERS



44
EXHIBITORS

“

"I had the opportunity to learn from the leading experts in the field of craft beer through seminars, make more friends, as well as exchange and share experiences with brewers from other countries. I also had a chance to improve the skills I need through beer assessment sessions and workshops."

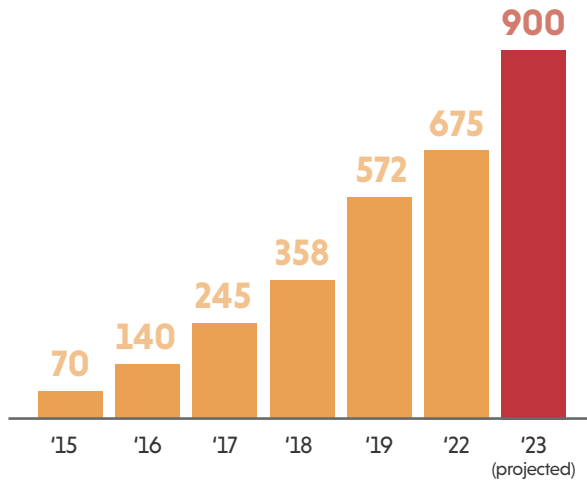
Nguyen Thi Lan Anh, Brewer, Turtle Lake Brewing Company (VIE)

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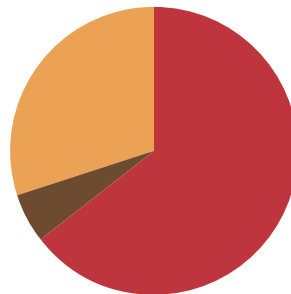
Who attended?

SEA Brew 2022 saw attendance grow almost 20% year on year, with an even wider cross section of the industry including more regional brewers, distributors & suppliers, from throughout Asia and beyond.

SEA Brew Attendance

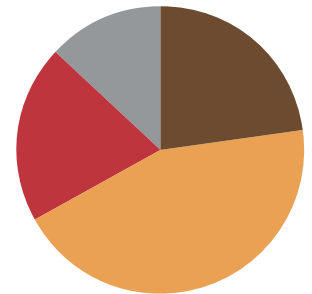


By Industry



- Brewers 58%
- Beer Distributors 13%
- Industry Suppliers & Service Providers 29%

By Country



- Thailand 23%
- Rest of ASEAN 44%
- Rest of Asia 20%
- Rest of the world 13%



"At SEA Brew 2022 you could feel the growing dynamic in the Asian beer market. A great event to meet friends and to make contacts in the industry."

Thomas Hutschenreuter, Senior Key Account Manager, Micro Matic



Main Reasons for Attending



Education and Knowledge Exchange



Industry Networking



Meet New and Existing Suppliers



Gather Market Intelligence



Of Trade Fair Exhibitors surveyed:

97%

said their experience at SEA Brew 2022 was either "Excellent" or "Very Good"

96%

were happy with the quality and number of delegates

Highlights of SEA Brew 2022

As always, interactive sessions and networking opportunities were a key highlight of the SEA Brew programme, and for 2022 included:



Keynote Speakers

Charlie Papazian a legend of the US craft brewing scene shared his experience watching successful breweries innovate over the years while Mazen Hajjar discussed hard hitting insights into the business of beer



Technical Sessions

This year saw more technical workshops than ever before, ranging from hop 'survivables', brewing with extracts and no/lo-alcohol production to measuring brewery KPI's to plot your brewery's path to success.



Trade Fair

Again, the trade fair was a hive of activity during the two days of the show. Suppliers had ample opportunities to meet delegates and discuss new product innovations and manufacturing processes.



Demo Area

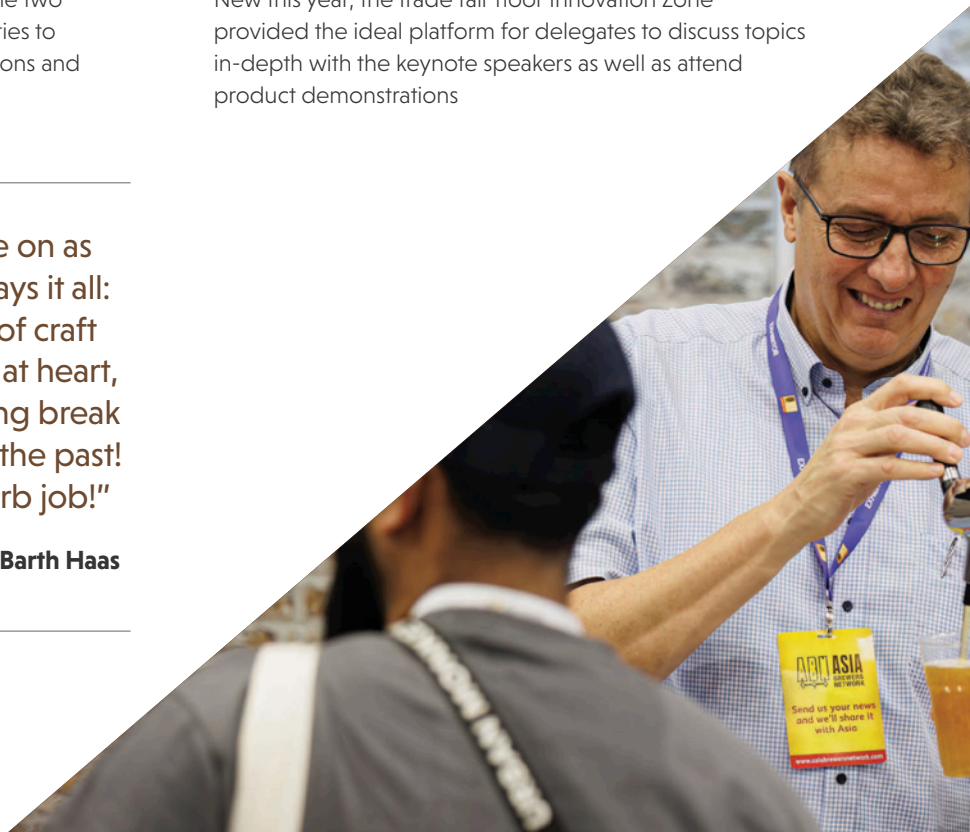
New this year, the trade fair floor Innovation Zone provided the ideal platform for delegates to discuss topics in-depth with the keynote speakers as well as attend product demonstrations

“

“SEA Brew Bangkok 2022 will live on as Brew Asia Saigon 2023, and that says it all: a vibrant, Asia wide Conference of craft brewers and brewers with quality at heart, highly interactive, and after the long break even more fruitful and fun than in the past! The organization team did a superb job!”

Andre Feldmann, Director Asia Operations, Barth Haas

”



Highlights of SEA Brew 2022



Asia Beer Championship 2022

Awards Back in person after a break of 2 years the presentation of the annual awards saw colleagues and contemporaries celebrate the best of Asian brewing



Welcome Party presented by Fermentis

With everyone back together again and excited to catch up the traditional Welcome Reception kicked-off this year's show in style with a lively band and wide selection of local brews.



Discussion Forums

Well attended discussion groups tackled topics ranging from attracting and retaining talent in the industry to the use of local produce in your brews. A panel of experts also addressed the business of beer, company funding and expansion.



Off-Flavour Workshop

Always the most popular of our workshops, The Siebel Institute/ Lallemand Brewing once again tackled the issue of off-flavours in beer, how to identify and fix them – this year with the added bonus of identifying common biotransformation flavours.

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“SEA Brew has been a key event for us at Lallemand Brewing for the past years, it has allowed us to make countless contacts in the region and given us the opportunity to educate the brewers with our products, services our solutions. More importantly a one place where we meet, share beers and learn from each other and the advancement of the craft brewing industry we know and love. We always look forward to the next edition, bigger and better!”

Sylvie Van Zandycke Ph.D., Director of Sales and Marketing Yeast/ Bacteria/Nutrients, Lallemand Brewing

”

Sample of who was at SEA Brew 2022

Some of the breweries & beer distributors at SEA Brew 2022

Breweries & Beer Distributors

- 7 Bridges Brewing Co. (VN)
- 12 Plato Brewing Co. (TH)
- 9th Dimension Craft Brewing (US)
- Ale Haus Co. Ltd. (TH)
- Amber Spot Co., Ltd. (TH)
- Andong Brewing Co. (KR)
- Artmonster (KR)
- Asia Beer Company (TH)
- Asia Pacific Craft Brewing (VN)
- AVA Restaurant & Brewery (VN)
- Baan Bangkok (TH)
- Bacuit Bay Brewhouse (PH)
- Barett Smart Factory (VN)
- Batangas Brewing Company (PH)
- Bazan Brewing (VN)
- Beaches Brewing Co. (ID)
- Beer D Production (TH)
- Beer Force Asia (TH)
- Beer Thip Brewery (1991) (TH)
- Beerfest Brewery (SG)
- Beerplaza Holding Viet Nam (VN)
- BeerPorters/RenMin (SG)
- Beervana (TH)
- Beervana Brewing Co. (KR)
- Belgo Food & Beverages (VN)
- BiaCraft (VN)
- Big Shed Brewing (AU)
- Black Kite Brewing (HK)
- Boondocks Brewing Company (PH)
- Boonrawd Brewery Co., TH
- Botaks Craffhaus (SG)
- Brewerkz Brewing Co. (SG)
- Brewhouse Picoñin (SG)
- Brewlander (SG)
- Brewnation (IN)
- Bubble Chemistry (KR)
- Bulul Brewery (PH)
- Call Me Papa (TH)
- Carbon Brews (HK)
- C-Brewmaster (VN)
- Chitbeer (TH)
- Coopers Brewery (AU)
- Coral Sea Brewing Co. (AU)
- COREBEER (LA)
- Cosmos Brewery (Thailand) (TH)
- Crazy Carabao Brewery (PH)
- Dah Brew (MY)
- De Ploy Brewery (TH)
- Devanom Brewery (TH)
- District Brewers (SG)
- Double Haven Brewing Co (HK)
- Dream Taste Brewing Co. (TH)
- Dung Quat Beer Factory (VN)
- East Drinks West (TW)
- East West Brewing Co. (VN)
- Eastern Craft Trading (SG)
- Effingut Brewery (IN)
- EightX Brewing Co. (SG)
- El Deposito Brewery (PH)
- Eleventh Fort Brewing (TH)
- Elias Wicked Ales & Spirits (PH)
- Engkanto Brewery (PH)
- Far Yeast Brewing Company (JP)
- Fat Pauly's (PH)
- First Island Craft Beverage (PH)
- Flat Foot Brewing (PH)
- Fort City Brewing (IN)
- Full Moon Brewworks (TH)
- FURBREW (VN)
- Galmegi Brewing Co. (KR)
- Golden Brewery (SG)
- Gone Rogue Brewing (SG)
- Gorilla Brewing Co. (KR)
- Ground Control Co., Ltd. (TH)
- Group B Company Ltd (TH)
- H.K. Lovecraft (HK)
- HABECO Group (VN)
- Haidilao (TH)
- Hakuba Brewing Company (JP)
- Hawkers Beer (AU)
- Heart of Darkness Craft Brewery (VN)
- Heroes Beer Co. (HK)
- Himawari Microbrewery (KH)
- Hong Kong Beer Co. (HK)
- Hopheads Inc (PH)
- HOPS Craft Beer Garden (KH)
- Hopsession Thailand (TH)
- Hopsessions (TH)
- I Jet Do Brewery Co., Ltd. (TH)
- IB Brewing (JP)
- iBrew (SG)
- International Food Industry (VN)
- IOI - Islands of Imagination (ID)
- Isekado Brewery (JP)
- Island Brewing (ID)
- iSTB CO., LTD. (TH)
- JH Brewing (KR)
- JIBIRU CO., LTD. (TH)
- Juho Hard Seltzer (VN)
- Khon Kaen brewery (TH)
- Kura Kura Beer (ID)
- Leyd Beer (MY)
- Lion Brewery Co. (SG)
- Long Viet Alcohol Beer Beverage (VN)
- LOTTE Chilsung Beverage (KR)
- Lucky Bay Brewing (AU)
- Magpie Brewing Co. (KR)
- Mahanakhon Beer (TH)
- Mannheim Craft Brewery (IN)
- Masan Consumer Corporation (VN)
- Mead.sg (SG)
- Midtown Beverages LLP (IN)
- Mitchell's Backyard Brewery (PH)
- MixTape Drinks (VN)
- Mountain Brewer Co. (TH)
- My Beer Friend Chiang Mai (TH)
- MyBeer (M) Sdn Bhd (MY)
- Neonotic Cider (HK)
- Nontaburi Brewing (TH)
- Off Day Beer Co (SG)
- Orang Tua (TH)
- Origins Bia (VN)
- Overmorrow Brewing Co. (VN)
- Owlsome Group (HK)
- Papa Bolo Brewery (PH)
- Pasteur Street Brewing Co. (VN)
- Paulaner Brauhaus Singapore (SG)
- Platinum Beer (VN)
- Platinum Brewing Co. (KR)
- Reddot Brewhouse (SG)
- Ren Min Pijiu Pte Ltd (SG)
- Riel Brewing (KH)
- Rooster Beers (VN)
- SABECO (VN)
- SaiGon-Mien Trung Beer (VN)
- Sai Gon - Phu Ly Beer (VN)
- Sak Pub Craft Beer (KH)
- SAMATA Brewing (TH)
- Santa Maria Craft Brewery (PH)
- Santiago Craft Brewery Inc. (PH)
- Siam Craft Brewery Co. (TH)
- Siem Reap Brewpub (KH)
- Singha Corporation Co., Ltd. (TH)
- Smith Street Taps (SG)
- Specific Gravity Beverage Co. (SG)
- Steersman Brewery (VN)
- Story Agent Inc (JP)
- Sunbird Brewing Company (SG)
- Sunday Craft Brewery (PH)
- Susegado, Goa (IN)
- Tai-Pan Beer Co., Ltd. (HK)
- Tawandang 1999 Co., Ltd. (TH)
- Thai Spirits Industry Co., Ltd. (TH)
- ThaiBev (TH)
- The Brewing Project (TH)
- The Craft Alliance Pte Ltd (SG)
- The Drinkery (SG)
- The Londoner Brew Pub (TH)
- The Ranch Brewing Co. (KR)
- THER Brewing (TH)
- Thongdee x Lomjoy (TH)
- Toit Beer Co. (IN)
- Top Notch Drinks Sdn Bhd (MY)
- Trouble Brewing (SG)
- Turning Wheels Craft Brewery (PH)
- Turtle Lake Brewing Co. (VN)
- Udomkati Brewing Academy (TH)
- Underdog Microbrewery (TH)
- VeDeDi Distillery (VN)
- VietNam Beer Alcohol & Beverage (VN)
- Vinaken Beer (VN)
- Warinbrew (TH)
- Watering Hole Pte Ltd (SG)
- Wildcat Brewing (KR)
- Wizard Brewery (TH)
- Yangon Craft Brewery (MM)
- Yardley Brothers Craft Brewery (HK)
- Ziggy Inc (SG)

Sample of who was at SEA Brew 2022

Some of the global brewing industry suppliers & service providers at SEA Brew 2022

Industry Suppliers & Service Providers

- AB BIOTEK
- Aber Instruments Ltd
- ah! Design
- Balaji Enzyme & Chemical Pvt Ltd
- BarthHaas
- Beer 30 by The 5th Ingredient
- Beer Asia
- Beer30 by The 5th Ingredient
- Bespoke Brewing Solutions
- Bintani Australia
- Biomass Sensor Pte Ltd
- Biomerieux
- Bision Corporation
- BLEFA GMBH
- BrauKon
- Bremicon Co.ltd.
- Brewer World
- Brews News
- Bronson & Jacobs
- Castle Malting
- Catalysts Bio Technologies
- Centron Electronics Technology
- CFT Spa
- Charles Faram & Co Ltd
- Codi Manufacturing Inc.
- Craft Beer & Brewing Magazine
- Craft Components Ltd.
- Crafted Beverage Solutions
- CSG/Vinservice
- DKSH
- DME Process Systems Ltd.
- East-West Logistics Co., Ltd.
- Ecocap's srl
- Ellerslie - Australia
- Esau & Hueber
- Eufintrade
- Euwa Water Treatment Plants
- Fearless Trading, Inc.
- Fermentis
- Filtrox AG
- Flo-Tek Limited
- FPS Global Partners
- Gai Macchines S.P.A.
- GEA Brewery Systems GmbH
- Global Hops Co. Ltd
- HMEZAD Exim D.D.
- Hoang Minh Corp
- Homebrewthai Co.,Ltd.
- Honsen Pte Ltd
- Hopsteiner
- Icoolbar Limited Partnership
- IFF
- Intermalt Vietnam Ltd
- Isotech Co Ltd
- Joe White Maltings
- Kaspar Schulz
- KeyKeg
- KIBEX / GMEG
- Konvoy
- Kronos (Thailand) Co., Ltd.
- Lallemand Brewing
- MALEK BRAUTECH GmbH
- Malteries Soufflet
- Malteurop
- Mash Up Supply Co., Ltd
- Melchers Vietnam
- MGM Food and Commodities Corp.
- MI Local Hops Korea
- Micro Matic
- Naturegen Technologies Pvt Ltd
- Nuts & Bolts
- NZ Hops
- O-I
- OrderEZ
- Oritag Pte Ltd
- Petainer Asia Co., Ltd.
- PMG (Premium Machinery Group)
- Pomegranate
- PrARAS Biosciences Pvt Ltd
- Presmann Bar Solutions
- ProLeiT GmbH
- Rabobank
- Rahr BSGi Bintani
- RASTAL
- Riordan Grain Services
- Rolec Prozess-und Brautechnik
- Rowatthai Co., Ltd.
- Schaeffer Trading and Consulting
- Schneider Electric Thailand
- Smart Brew
- Square44
- Steinecker GmbH
- Tan Longsteel Co., Ltd
- Thai Tan Co Ltd
- The Packaging Technology Company
- Thirst Media PLT
- Totally Natural Solutions
- Trevor Perryman Consulting
- UBB
- US Department of Agriculture
- Virgil Gamache Farms Inc
- WellBrewd Equipment Pty Ltd
- Weyermann Specialty Malts
- White Labs, Inc
- Yakima Chief Hops
- Ziemann Holvrieka GmbH

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“Cùng nhau cho những cơ hội tốt hơn
(Together for better opportunities)

Cuong Nguyen Van, Founder, CBrewmaster (VIE)

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Thank you to our Sponsors & Exhibitors who supported SEA Brew 2022

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Silver Sponsor



Bronze Sponsor



Trade Fair Exhibitors



Supported By



SEA Brew is now Brew Asia!

For Sponsorship, Exhibition & Branding Opportunities for the new Brew Asia 2023, to be held in Ho Chi Minh City, Vietnam 19-20 October 2023, please contact:

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www.sea-brew.com

